

Resume
Madeline Bailey
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**Senior Accountant /
Business Analyst/
Consultant**

Advanced Certified QuickBooks™ Professional Advisor, (1997 – Present)
Also Enterprise Edition Certified, Online Certified, Intuit POS Certified.

Anything and everything QuickBooks & Accounting for Enterepenrurs, Self Employed Individuals, and Small Corporations.

Author/Presenter

Author of book: *Radically Simple Accounting: A way out of the dark and into the profit.* 2006. Sold in print, audiobook, and eBook format.

“Radically Simple Accounting” Presentations:

East West Bookstore: Seattle, *Making Peace with your Finances 1/12*

Real Estate Investors Association of Bellevue, 7/’10

Ladies who Launch, Seattle, 7/’09, *“Start-up Steps”*

Scaling New Heights, Intuit Seminar, Atlanta, 05/’09, *“Teaching Accounting to Non-Accountants”*

New Renaissance Bookstore, Portland, 1/’08, *“Making Peace with Your Finances”*

BizJam, Seattle, 6/’07, *The Seattle event for bootstrapping entrepreneurs*

**Previous Media
Exposure**

Previous Books:

Austin Job Guide, ’93-’95, One of the 3 top best-selling books in Austin, TX in it’s day. Also wrote another book, *Central Coast Job Guide,* ’96-’97

Bookstore Appearances: Barnes & Nobel, BOOKSTOP, 1/95, 2/95, 5/95, 6/95

Radio: *“Maximize Your Job Search”*, KRON-Radio, 1490, ’93

TV: *“Finding a Job on the Internet”*, KTBC-TV, Channel 7, Morning & Evening News, ’94, ’95, KXAN-TV, Channel 36, Sunday News, ’94

Print Articles:

“Independent Consultants Learn Strategies for Profitability, Newsletter, ’01

“Business Success Top 10”, Sentinel Newspaper, Business Column, ’97

“Java and Object Oriented Technology”, Market Research Analyst, ’96

“Local Guide does Job”, Sentinel Newspaper, Business Column, ’96

“Consultant Sleuths out advice for Job Seekers”, San Jose Mercury News, ’96

"Consultant's Corner Column", Computer Info Magazine, '94
"Managing Your Time When You are the Boss", "Home Business Efficiency",
"Purchasing a Home Computer", Home Business Review, '94
"Interfacing Betrieve with C Language", Programmers Journal, '89

Entrepreneur

Owner/Partner, Quail Creek Computing, '91-'95

Partner and business manager for an incredibly successful software publishing business in Austin, TX. We developed and published software, wrote books, offered seminars, and preformed consulting as an Enable® Value Added Reseller. Enable was the precursor of Microsoft Works®, now Microsoft Office®. Our customers included the IRS, U.S. Army, U.S. Navy, DOT, and private-sector companies throughout the world.

Employee

Systems Analyst, TX Dept. of Health, Bureau of WIC Nutrition, '90 – '91

Co-managed department, including directly managing the network administrator, technical support manager (who managed 25), 2 statisticians, 1 technical writer, 1 programmer, and my personal assistant. Helped IS Director supervise two contract programming support teams. Wrote 600-page functional specifications designed through JAD (Joint Application Design) sessions. The resulting WIC software is now the model software used throughout the US.

Project Lead, CA Public Health Foundation, '85 – '90

In '85 this started out as a beta product in 1 hospital. By '90, the network version of CANSUR/NET was being distributed by the American College of Surgeons and the National Cancer Institute, had set the standard for data collection and analysis, and was the leading cancer research software in the world. I was the sole programmer of the single-user version (40K lines of code in cBasic) and then championed a network version at a time when people had to be convinced that networks were the system of the future. With funding secured, I coded the underlying structure for the network verion in 'C' language before hiring other programmers, and moving to another state for family.

Software Developer '81 – '85

'85, Main Street Software, CA. The software, *Main Street Filer*, which I helped create, was a huge success, distributed in US and Europe, on both the IBM and Mac Platform. I had a very high level job. Some tasks included managing all outside contracts, managing all hardware, including installing a peer-to-peer network for the sales team, custom coding the in-house accounting system, and programming the Main Street Filer conversion program from IBM to Mac in Pascal language.

'84, Innovative Interfaces, Inc., CA. Programmed Public Access Library software system used by U. of CA, Davis, as well as law libraries, in Pascal language.

'83, Structure Systems Group, CA. Major competitor to Peachtree® Accounting Software. SSG had the better product at the time; Peachtree® survived due to better management. I coded major revisions to accounting modules including G/L, A/R, Payroll, Order Entry and Inventory. After company folded, I took on contract programming jobs for local customers on the weekends.

'81, Performance Software, CA. In the beginning all software was custom software. I designed and coded custom software for various major corporations. From contract work, I conceptualized developing one of the first off-the-shelf database software packages (a precursor to ACT! Contact Manager®) called *Main Street Filer*.

Education/Conferences:

Too many to list, but here's some highlights:

BA, Management, St. Mary's University, '89
Accounting & Financial Women's Alliance Monthly lectures on a variety of topics of interest to accountants, since as WA State L&I, 2009
Federal Income Taxes, Bellevue College 2013
Intuit, "What's New for QuickBooks" & "Income Tax Changes", Seminars, yearly.
WA State destination-based Salestax Seminar, 3/'08
QuickBooks Professional Advisor Advanced Certification, '06
ACT! Certified Consultant (ACC) & ACT! Conferences, '96-'06
JavaOne Developer's Conference, SF, CA, '96
System Manager Certification, Novell Netware 386, '91
Relational Database Design, Oracle University, '90